



Annual Report of the Armenian National Olympic Academy

Dear members of the Olympic family,

It is with great pleasure and a deep sense of responsibility that we present the annual report of the Armenian National Olympic Academy. This past year has been filled with initiatives, collaborations, and value-driven programs, each step aimed at promoting the principles of Olympism, advancing education, and fostering a healthy and active society.

The Armenian National Olympic Academy, operating within the framework of the Armenian State Institute of Physical Culture and Sport, has continued its mission of combining education, science, and sport to strengthen Olympic values—friendship, respect, and fair play.

International Olympic Day

On June 23, the Republic Square in Yerevan hosted the celebration of International Olympic Day. This large-scale, open-air event aimed to promote Olympism, sports, and healthy lifestyle culture to the wider public.

The square transformed into a vibrant arena for sports and education. Young athletes from wrestling, chess, karate, boxing, football, gymnastics, taekwondo, and other disciplines performed in demonstrations. The event became a true celebration, encouraging wide community engagement and active participation from the younger generation.

International Educational Collaboration

During the year, international collaboration played a key role in our activities. A three-day seminar was organized in partnership with the International Olympic University in Sochi. This program, designed for sports administrators, focused on sports branding, marketing, sponsorship engagement, and modern management techniques. Participants received international certificates, further enhancing their professional skills.

“Sport for Peace and Health” International Forum

On October 16, the Ani Plaza Hotel hosted the international forum dedicated to the 80th anniversary of the Institute. This forum brought together scientists, experts, and sector representatives to discuss the role of sports in promoting peace, health, social cohesion, and international cooperation.

The day concluded with a ceremonial celebration at the Aram Khachaturian Concert Hall, attended by national and international high-level guests. This event highlighted the Institute's long-standing contribution to sports science, education, and professional training.

“Sports Management and Law” Seminar

As part of the anniversary celebrations, a professional seminar on “Sports Management and Law” was conducted. The discussions focused on sports governance, legal frameworks, investment and funding opportunities, and the application of international best practices. It was emphasized that, today, sports are not only a cultural and health-related activity but also a growing and competitive industry.

Collaboration on Mass Sports Development

This year also marked strengthened collaboration with the Armenian National Olympic Committee. Both parties agreed to take active steps in developing mass sports, increasing youth physical activity, and enhancing female participation in sports. Special attention was given to addressing the so-called “disease of the century”—sedentary lifestyles.

Inclusive Sports: “Football for All”

On December 3, in honor of the International Day of Persons with Disabilities, the Institute organized the “Football for All” inclusive sports event in partnership with the Armenian Special Olympics organization.

The initiative aimed to promote inclusive sports and raise public awareness about the abilities of persons with disabilities. The event became a symbol of equality, teamwork, and mutual support.

Conclusion

This past year has once again proven that sport is much more than competition. It is education, a system of values, a language of peace, and a foundation for a healthy and thriving society.

The Armenian National Olympic Academy will continue its mission—developing Olympic education, strengthening international cooperation, and contributing to a healthy, active, and united society.

Thank you for your attention.