

FISU AND AIPS LAUNCH THE 6<sup>th</sup> YOUNG REPORTERS PROGRAMME  
AT THE LAKE PLACID 2023 FISU WORLD UNIVERSITY GAMES IN JANUARY



# A GAME CHANGER

## FOR STUDENT SPORTS REPORTERS



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After the inaugural edition of the FISU-AIPS YRP at the Shenzhen 2011 Summer Universiade, and subsequent successful editions in Kazan 2013, Gwangju 2015, Taipei 2017 and Krasnoyarsk 2019, the programme heads back to the Americas for the first time in its sixth edition.

A vital stepping-stone for young reporters, this winter's programme seeks to give aspiring journalists the chance to develop and hone their skills as never before. Budding sports reporters from around the world will converge in New York State to cover the Lake Placid 2023 FISU World University Games as part of an all-expenses-paid assignment for two weeks this coming January.



## QUOTE of FISU YRP alumnus



# INTRODUCTION

For the Lake Placid 2023 FISU World University Games in the USA (12-22 January 2023), **FISU and the AIPS will invite six aspiring young journalists** to cover the Games while receiving specialised media training.

The FISU-AIPS Young Reporters Programme brings together **21 to 25-year-old students** and recent graduates in journalism, communications and digital media from the five FISU continental associations of Africa, Americas, Asia, Oceania and Europe. They will report **throughout the FISU Games for 13 days, with full access to all the competition venues and the Main Press Centre**. Living in an official event hotel, six international participants (selected by FISU and AIPS) will be able to share their experience and learn from one another.

FISU will select the Young Reporters based on their **profile and potential**. They could be university students engaged in communication, or digital media studies or recent graduates ready to embark on their full-time career in media.

**FISU will cover the full cost of a return flight between their home and Lake Placid.** All participants will be provided with a meal allowance and accommodation on site.



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"The FISU Young Reporters programme was as beneficial as years of studying journalism at university. As a non-native English speaker, it's where I first started doing interviews in English. I also learned to handle extreme conditions. I will never forget waiting and freezing at the top of Shymbulak mountain during the Almaty 2017 Winter Universiade to talk to an Argentine snowboarder, but the interview was worth it!"

**Lucie Hrdlickova (CZE)** – Alumnus YRP Gwangju 2015.

## KEY ELEMENTS

- Training will centre around written press, multimedia, digital media, public relations and organisation of sports events.
- The Young Reporters will be required to participate in all training sessions and will have multiple reporting assignments.
- Assignments every day. Each participant must be able to produce content in the various areas of media and communication previously listed (i.e. written press, digital media etc).
- The programme instruction will be all in English.
- Essential technology needed for the course will be provided, but participants will be required to bring their own personal equipment (laptop computers, tablets, voice recorders, smartphones, etc.) as they see fit to fulfill their assignments.
- The cost of economy return air tickets and/or transport to Lake Placid will be covered in full. Accommodation, meals and on-site transport are also covered by FISU.



- The 13-day project begins with an introduction to FISU and the FISU World University Games. The first assignment begins with covering the event's opening ceremony (12 January 2023) and concludes with filing stories from the closing ceremony (23 January 2023). All candidates must be able to produce articles and pieces of content per day. The content focus will centre on finding the hidden gems and human interest stories of these Games. In other words, come with the dexterity to cover much more than the game reports!
- Coursework will include essential elements of event coverage, including writing, interviewing, photos and video, digital and social media content. Each Young Reporter must participate in all facets of the programme.
- There will be plenty of opportunities for assigned stories, photos and video to be published on various Games media and information platforms. These stories will not be exclusive and may be picked up by local media and wire services, as well as the official event media.
- All Young Reporters will receive assessments of their work throughout the course by mentors and a Certificate of Participation upon completion.
- The FISU Media team may offer freelance work opportunities to cover future FISU events to those demonstrating outstanding achievement and work ethic.
- YRP participants will automatically become members of a growing "FISU U-Media reporters" network, and may receive freelance or internship assignments to cover national and continental university sports events.





## FISU AIPS YRP SELECTION CRITERIA

- Candidates for participation in the programme are full-time or part-time students of journalism, public relations or mass media aged 21-25, having completed at least one (1) year of university studies.
- Recent graduates working in similar entry-level positions in news and media organisations are also invited to apply for participation in the YRP.
- Selected participants should be available for the full duration of the YRP programme for 13 days from 10-23 January 2023, which includes the entire duration of the Lake Placid 2023 FISU World University Games.
- Candidates will be selected based on a CV and motivation letter, outlining their previous experience and how they think their skills are well suited for the programme.
- Links to any previous work, experience and portfolio if available are welcomed.

- Candidates must be willing to sign an agreement, setting out conditions as part of their participation in the FISU-AIPS Young Reporters Programme, which will include copyright-free usage of their course content during and after the Lake Placid 2023 FISU World University Games.
- All candidates must have a valid passport for international travel (minimum validity until July 2023). Upon selection, candidates will be provided with correct paperwork and visa information for entry into the United States of America if needed.
- The final decision on the suitability of nominated candidates remains with FISU, AIPS and the Lake Placid 2023 FISU Games Organising Committee. Exceptions may be made to the criteria, depending on the needs identified for the programme.

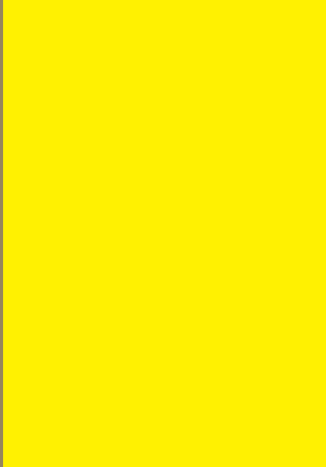


## ADDITIONAL SELECTION CRITERIA

- Fluency in any other language (in addition to English) is considered an asset. French, Spanish and Chinese in particular are highly desirable.
- Experience and specific knowledge of sports is also considered an asset to applications.







## SELECTION TIMELINE



"Being part of the FISU Young Reporters Programme was an eye-opener for me. The practical experience I gained while reporting, working among the best in the business at the highest level of university sport gave me all the tools, confidence and knowledge to put me in good stead for my career in media."

**Faibo De Dominicis (RSA)** – Alumnus YRP Kazan 2013.

**QUOTE**  
of FISU  
YRP alumnus



## CALL FOR APPLICATIONS

**Individuals interested in applying for the FISU-AIPS Young Reporters Programme are required to submit the following documents in English only:**

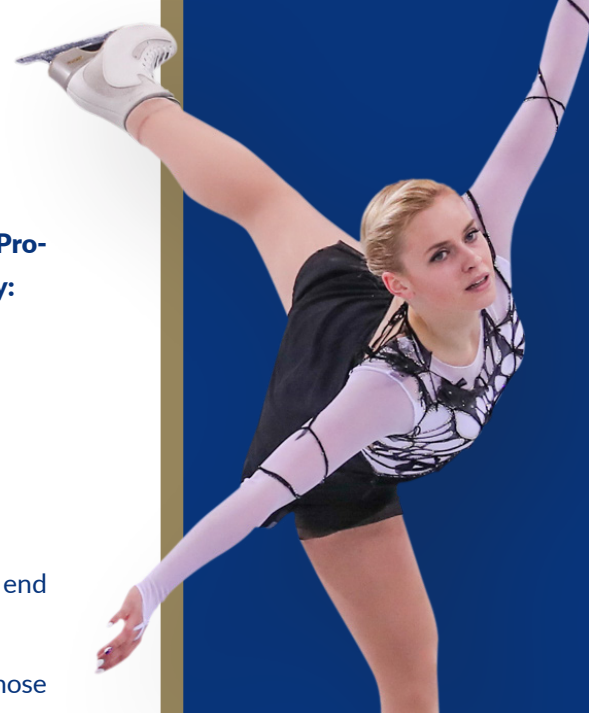
- CV listing applicant's previous experience and education
- Motivation letter (max. one page)
- Links to previously published work, experience, or portfolio
- Two reference letters (professional references only)
- Copy of passport with a validity of at least six (6) months after the Games end (i.e. valid until at least July 2023)
- Official documentation confirming the level of English knowledge (for those from non-English speaking countries—TOEFL, IELTS or other equivalent certification)\*

**Applications will be accepted until 20 September 2022. Applications submitted after this date, or applications missing the above documentation requested, will NOT be taken into consideration.**

**For ALL applicants:** Complete applications are to be addressed to FISU Media and Communication at [media@fisu.net](mailto:media@fisu.net).

Only complete applications sent in PDF format will be considered. A video interview may also be conducted for the final selection to assess English language proficiency. Candidates will be duly informed of the process on an individual basis.

\*FISU and the Organising Committee have the right to conduct additional testing or interviews to evaluate English proficiency.



**FISU**

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